

Helsinki



TURKU



THE BALTIC SEA CHALLENGE

NEW JOINT BALTIC SEA ACTION PLAN 2019-2023 CITIES OF HELSINKI AND TURKU

Director General Esa Nikunen
Environment Services, City of Helsinki

Project BEST, Riga, 3th April 2019

ONCE UPON A TIME THE MAYORS OF HELSINKI AND TURKU...

Jussi Pajunen and Mikko Pukkinen walked by the River Aurajoki in Turku in 2006...

- ▶ Concern of the state of the Baltic Sea
- ▶ Healthy waters = competitiveness and welfare of the cities
- ▶ First joint action plan published in 2007
- ▶ Simultaneously a challenge campaign for other organisations



WHAT IS THE BALTIC SEA CHALLENGE?

▶ **A network of knowledge and support for concrete action for protecting the Baltic Sea**

▶ Vision: A clean, productive and shared Baltic Sea

▶ Action at the **local level!**

▶ Activities additional to legally binding obligations

1) **Network of 270+ partner organisations** representing cities, companies, educational institutions, NGOs, regional authorities, national institutions

2) **Own action plans of participating organisations**

AIMS OF THE ACTION PLAN 2019-2023

1. Clear coastal waters

- Nutrient load

2. Healthy marine habitat

- Hazardous substances, littering, underwater noise

3. Clean and safe water traffic

- Maritime traffic, port services, recreational boating services

4. Systematic water area management

- Marine spatial planning, awareness of underwater resources and ecosystems, planning of the archipelago and coastal areas

5. Active Baltic Sea Citizenship

- Internal operations, services, education and communication, co-operation

10.4.2019



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION



COOPERATION BETWEEN INDUSTRIES AND WATERWORKS

- ▶ Promotion of circular economy and getting the chemicals under control
 - ▶ The occurrence and sources of harmful substances to be identified (e.g. households, industry, traffic, littering, construction).
- ▶ Development of risk management for the release of hazardous substances through sewage (e.g. by using industrial waste water agreements and developing collaboration practices between WTPs, industry and environmental authorities)



BSC PROVIDES YOU

- ▶ **Knowledge resource:** expertise, knowhow and best practices
- ▶ **Support, exchange and power:** planning and creating water protection measures together
- ▶ **A framework:** gives a structure for your internal water protection action plans
- ▶ Networking events
- ▶ Bank of actions
- ▶ Communication materials, e.g. Newsletter

<http://www.balticseachallenge.net/>

TOOLS FOR WATER PROTECTION

- ▶ Web-based toolbox provides support for implementing water protection actions
- ▶ Designed for professionals and experts who do concrete work, strategic planning or make decisions on water protection in cities, municipalities, companies, NGOs etc.
- ▶ Best practices from the BEST project will be added



INTERNATIONAL PROJECTS

- Since 2014 international cooperation with **Race for the Baltic** (Sweden)
- 2013-2015: **CITYWATER**-project
- 2016-2019: IWAMA
- **2018: BEST-project, Better efficiency for Industrial Sewage Treatment**
- The results from the **BLASTIC** and **NonHazCity** – projects have been applied in the new Baltic Sea action plan 2019- 2023



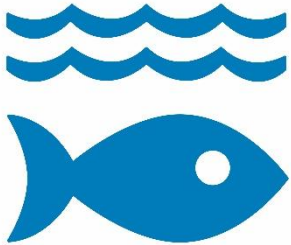
SUSTAINABLE DEVELOPMENT GOALS



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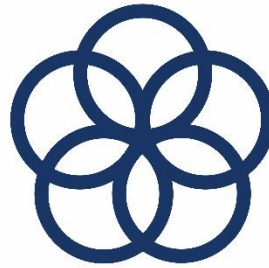


14 LIFE BELOW WATER



Conservation and sustainable use the oceans, seas and marine resource

17 PARTNERSHIPS FOR THE GOALS



Strengthen the means of implementation and revitalise the global partnership for sustainable development

6 CLEAN WATER AND SANITATION



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



HELSINKI'S AND TURKU'S MEASURES

- ▶ Baltic Sea working groups in both cities:
~10 city departments/services implementing the actions



<http://www.itamerihaaste.net/en>
www.balticseachallenge.net



THE BALTIC SEA CHALLENGE



JOIN THE NETWORK!

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